

David Beastall

New Media Designer

PERSONAL DETAILS

Date of birth	24 th September 1986	October 2008 I am currently seeking employment in Nottingham as part of a Web and New Media Design team.
Address	198 Oxclose Lane Arnold Nottingham NG5 6FD	
Tel.	07946 123 930	
Nationality	British	
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Web	www.tricodesigns.co.uk	

SKILLS

WEB DESIGN

XHTML / CSS (hand code)
UI design
Web Usability / Accessibility
SEO / Google positioning
Drupal themes
Domains / DNS

GRAPHIC DESIGN

Brand development
Digital photography
Desktop publishing
Typography

SOFTWARE

Photoshop
Illustrator
Freehand
Dreamweaver
Flash / ActionScript
InDesign
QuarkXPress
Acrobat
MS Office

PROFILE

I specialise in **front-end web design** producing bespoke websites using **XHTML** and **CSS** with practical **Flash** application, which meet strict **W3C** specifications.

I am a self reliant designer who enjoys contributing as part of a team. I also value opportunities to work independently. I have several years' commercial experience designing through freelance projects conducted alongside my University education.

I create original graphics and content aided with the Adobe suite. My skills in digital photography allow me to capture and manipulate high quality imagery. Tackling cross media projects has enabled me to become a versatile and adaptable designer who can produce work applicable for print and web media.

EDUCATION

2007–2008	Nottingham Trent University BA (Hons) Digital Media Design 2:2
2005–2007	New College Nottingham Foundation Degree Multimedia with Commendation
2003–2005	South Notts College National Diploma Multimedia Distinction
1998–2003	Arnold Hill School 9 GCSEs B–C

EMPLOYMENT HISTORY

Midlands Music Community (Freelance)

midmus.co.uk

May 2008–Present

- Working within a small team to produce and maintain a music community website for the Midlands.
- Design and produce page layouts, graphics and content.
- Developed logo design and continue to establish consistent branding throughout products and business stationery.
- Ensuring smooth integration with the Drupal content management system.
- Monitoring and improving performance within the major search engines.

J Sainsbury's (Arnold) (Part time)

October 2003–Present

- Customer care
- Cash handling
- Facilitating transactions at the final point of sale
- Organisation of store facilities
- Stock replenishment

In addition my role here has equipped me with skills for relating with the general public, better communication, organisational ability, responsibility, accuracy, team work, flexibility in working and confidence.

Tizworks–Media Production (Freelance)

tizworks.com

December 2007

- Redesigned and improved client's existing website.
- Made changes to reinforce their existing brand identity and further their professional image.
- Created an effective layout that better organised content.
- Introduced new website features (contact forms, flash video.)

Vimuse Technologies (Freelance)

gofr.wordpress.com

August 2006

- Liaised with off site team to establish design requirements for GOFR project.
- Produced interface design concepts for social networking web-app.
- Assisted in branding the product.
- Created final application template in strict XHTML and CSS.
- Managed time effectively to meet client specified deadline.

Arnold Hill School and Technology College (Freelance)

March 2005

- Produced promotional posters and flyers for a sponsored musical production performed at well established venues within Nottingham and London.
- Designed page layouts and concepts.
- Created digital artwork and graphics using Adobe software.
- Proofed work and met strict printer deadline.

Gedling Ballet (Freelance)

February 2005

- Shot location photography of live performance.
- Cropped and reworked photos within a digital editing environment.
- Designed, produced and mounted final commemorative poster for client.

PERSONAL INTERESTS

- Playing acoustic/electric guitar, largely self taught. I enjoy travelling around the country in order to see and hear music performed live.
- Photography—capturing fun, unique or interesting images via my DSLR camera.
- Seeing and watching the best of comedy.

REFERENCES

Ben Harbisher / Digital Media Design (Course leader)

07951 679 691
ben.harbisher@ncn.ac.uk

New College Nottingham
Adams Building
The Lace Market
Nottingham
NG1 1NG

Jenny Tuck / J Sainsbury's (Checkout Department Manager)

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